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The Bonnewitz Wholesale Gardens



WEEKLY CHATS AND SPECIALS

Number Two--Season 1927

Van Wert, Ohio. July 2, 1927.

The work of the Iris and Peony blooming seasons always has right of way over every other schedule in Van Wert, and this year, the best we have ever experienced. has proven no exception. The rush of work to obtain new "first-hand" descriptions and also illustrations for our price lists, together with the pleasure of entertaining many visitors, left no time for issuing Bulletins and Garden Notes, and as a result this second issue of our Weekly Chats and Specials is almost a month late. But now that the 1927 season is history, and the descriptive Iris list is in the printer's hands, I am able to jot down a few items for this week's bulletin.

I spent all of last week visiting Peony gardens in the east. From my experience I would say that it pays to see the other fellow's planting, and learn how he does things. Try it next year. You will return with a notebook full of ideas, and the friendships you will form will broaden your ideas of the commercial game in general. I will never forget the layouts at Baldwinsville, West Newberry, and Weiser Park. And I hope we will sometime have an opportunity to repay Mr. Goodrich, Mr. Little, Mr. Thurlow, and Mr. Seyler for the many courtesies extended us on our visits to their plantings. By all means plan a trip next year. Get out of your own garden paths and learn to know varieties away from a certain corner, section or stake. You will find it a delightful vacation and valuable in many ways from an educational standpoint.

I do not own a penny's worth of stock in the Benjamin J. Chase Company of Derry Village, New Hampshire, but as I received many requests for the address of the firm manufacturing our printed labels, I asked them to send me a few of their price lists, and I am enclosing one with this bulletin. We use their 3½ inch cop-per wired label, but the firm wished me to call attention to the fact that they make up a smaller size (2½ inches) which might prove practical for many uses. A sample of this small label accompanies this bulletin. These printed labels have proven time savers for us, and if you are not now using them, or something similar, you will find their purchase a good investment. Remember, we get no commission on your order, but are simply passing this label tip along for the "good of the cause." Sometime in the future I hope we can drop our field number from our labels so that we can purchase them in quantity and re-distribute them to growers or dealers who do not feel warranted in placing an order for printed labels with the manufacturer. However, that is but a dream of the future and only one of our plans to help the new grower get established on a firm commercial basis.

(Over)

Another co-operative feature I would like to include in our "Weekly Chats" is a "Surplus" section and a "Want List" section where I can group, for general information, names and addresses of persons who have surplus of good Irises and Peonies, and of persons who are in the market for certain varieties. Naturally, we shall try to fill all of these orders that we can, but we get numerous requests for stock that we cannot supply, and I really believe it would stimulate the trade if every grower knew what was in demand. For example, when Mr. Bonnewitz visited Shenandoah recently, Mr. Welch of The Mount Arbor Nurseries asked him if he could supply ten thousand Sherwin Wright. We could not meet this demand, and at that time we did not know where this variety was available in that quantity. Since then we have heard of several plantings of this variety, one that I recall in the garden of I. W. Harrison of Lynn, Indiana, and another in the Indian Spring Farms planting at Baldwinsville, New York. This inquiry shows that there is really a demand for Irises in quantity and that there is an opportunity for service in bringing these surplus holders and purchasers together. I do not want this section to take the place of the "Surplus List" offers published by the Commercial Peony and Iris Growers Association which Mr. Seyler is compiling, for even were I so inclined, I could not spare the space. But there are many growers, large and small, who have a surplus or need some certain variety to whom this "Surplus" and "Want List" section will appeal. Let me know your "overs" and "shorts" and I shall try to do my bit in broadcasting the information to our trade list. I may not be able to publish everything that comes in but with Mr. Bonnewitz's supervision, shall try and list the items that will prove most interesting to the trade in general.

From my correspondence I know that C. W. Hubbard of Wilmette, Illinois, has what I believe is the largest stock of Iris, Ambassadeur, in the United States, and I am confident that when the world learns of this wonderful Iris, with its rich and velvety colors, that many growers and dealers will want to locate stock of this variety. We think so much of the variety that it was chosen out of a group of several as a subject for an illustration in full colors to be used in our new Descriptive Iris List. The color reproduction is exceptionally good, and I believe that this illustration in color will create an interest in this Iris which will warrant every grower's keeping in touch with available stock of this variety. Mr. Hubbard also has a good planting of Seminole and the popular Siberian Iris, Perry's Blue. I think this information will reach many who are interested in these exceptionally fine Irises. The more important of "Surplus Stocks" and "Want Lists" which develop in my mail will be covered in next week's list.

I never fully realized how practical and really commercial the Peony and Iris grower is, until I went over the replies to my suggestions about different growers importing one each of Mr. Perry's entire collection of Beardless Irises and Iris species. The principal question on every card was, "What will it cost?" As I did not have the information at hand, I am writing Mr. Perry, and I shall give a list of the varieties with their invoice value in an early bulletin. And, while on the subject of importing, I believe all Iris growers will be glad to know that Mrs. Katherine Dykes, widow of the late W. R. Dykes, is continuing his garden, and will be glad to get in touch with anyone interested in importing the Dykes varieties direct from her garden. She has a nice planting of many of the world's best Irises, and she told Mr. Bonnewitz last winter she would be glad to send a typewritten list to all American growers requesting a copy. I believe Mr. Bonnewitz told me that for the courtesy of cash accompanying orders, it was her intention to prepay transportation charges on all shipments to the United States. Her address is Mrs. Katherine Dykes, Bobbingcourt, Sutton Green, Guilford, England.

We are receiving so many requests for our wholesale prices on Irises for immediate shipment that I am including quotations on several varieties in this Bulletin. Our usual terms apply. We can make immediate delivery of all Irises listed, and remember that now is exactly the right time for planting for best results. An early bulletin will carry some specials on stock from the Frank W. Campbell collection. Watch for them.

NOW FOR A GRAND AND GLORIOUS FOURTH.

LEE A. SHIMER, Sales Manager
THE BONNEWITZ WHOLESALE GARDENS
Van Wert, Ohio

VARIETY	PRICE EACH IN LOTS OF				
	Five	Ten	Twenty-five	Fifty	One Hundred
ABENDA	\$ 1.50
AFTERGLOW	0.35	0.30
ALBERT VICTOR	0.20	0.18
ALCAZAR	0.20	0.18	0.15	0.13	0.12
AMAS	0.20	0.18
AMBASSADEUR	0.70	0.65	0.60	0.55	0.50
ANNA FARR	0.55	0.50	0.45	0.40	0.35
ANNE LESLIE	0.55	0.50	0.40
ANN PAGE	2.25	2.00
APHRODITE	7.00
ARAC	1.00	0.75
ARAGON	1.25	1.00
ARCHEVEQUE	0.25	0.20	0.15	0.13	0.12
ARGONAUT	0.50	0.40	0.35
ARIEL	7.00	6.00
ARLEQUIN	0.35	0.25	0.20
ARMAND CLAVAUD	0.55	0.50	0.40	0.35	0.30
ARMENIAN	0.30	0.25	0.20
ASIA	2.00	1.90	1.75
ASSYRIAN	0.60	0.50	0.35
ATLAS	0.25	0.22	0.20	0.15	0.12
AUREA	0.25	0.22	0.20
AURORA	0.20	0.18	0.15	0.12	0.10
AZURE	0.30	0.25	0.20	0.18	0.15
BALARUC	0.60	0.50	0.40	0.35	0.30
BELLADONNA (Koehler)	0.70	0.65	0.60
BELLADONNA (Perry)	0.90	0.80
BLUE BIRD	0.50	0.40
BLUE BOY	0.35	0.25	0.20
BLUE JAY	0.20	0.18	0.15	0.12	0.10
BOLINGBROKE	5.00
BRUNO	12.00
B. Y. MORRISON	0.70	0.60	0.50	0.45	0.40
CAMELOT	0.40	0.30

PRICE EACH IN LOTS OF

VARIETY	Five	Ten	Twenty- five	Fifty	One Hundred
CARDINAL	15.00	12.50
CASSANDRA	1.75	1.50
CATERINA	0.40
CECIL MINTURN	0.50	0.40
CHASSEUR	2.00	1.50
CITRONELLA	4.00	3.00
CLIO	0.30	0.25	0.20	0.17	0.15
CLUNY	0.40	0.35	0.30	0.27	0.25
COLONEL CANDELCT	0.30	0.20	0.15	0.12	0.10
CORA	0.25	0.20	0.17	0.15
CORBIE	1.00	0.90	0.80
CORDELIA	0.20	0.18
CORRIDA	0.40	0.35	0.30	0.25	0.20
CRUSADER	0.60	0.50
CYPRIANA	0.35	0.30
DALILA	0.25	0.22	0.20	0.17	0.15
DANIEL LESEUR	0.75	0.70
DAWN	0.20	0.17	0.15	0.12	0.10
DEJAH	0.90	0.75
DEMI DEUIL	0.30	0.25	0.20
DRAKE	0.40	0.35	0.30	0.25	0.20
DREAM	0.75	0.70	0.65	0.60	0.55
DUKE OF BEDFORD	8.00	7.00
ECKESACHS	0.60	0.50	0.40
ECLAIREUR	1.00	0.90
E. H. JENKINS	0.60
EMPIRE	0.35	0.30
EMPRESS OF INDIA	0.90	0.75
ETHEL ALDRICH	0.30	0.25
EVADNE	6.00
FAIRY	0.25	0.20
FEDORA	2.00	1.75
FENTON	3.00
FOSTER'S YELLOW	0.25	0.20	0.18	0.16	0.15
FUERSTIN LONYAY	1.00	0.90
GERMAINE LECLERC	0.75	0.60
GLADYS ROBERTS	0.90	0.80
GLORIAE	6.00
GLORY OF READING	0.20	0.17	0.15
GOLD CREST	0.50	0.40
GOLDEN PROMISE	3.00
HALO	0.60	0.50
HARMONY	2.50	2.00
HARPALION	1.25	1.00
HARRIET PRESBY	1.75	1.50	1.25
HELENA	1.25	1.00
HER MAJESTY	0.25	0.20
HERMOSA	0.60	0.50

VARIETY	PRICE EACH IN LOTS OF					One Hundred
	Five	Ten	Twenty- five	Fifty		
HIAWATHA	0.25	0.20	0.15
HIPPOLYTA	0.90	0.80	0.70
HORTENSE LEROY	0.60	0.50	0.40
HUSSARD	2.50	2.00
HYPERION	7.00	6.00
IDEAL	2.50	2.25
IGOUF	0.75	0.60
ILSAN	1.00	0.75
IMPERATOR	1.75	1.50
IRIS KING	0.20	0.18	0.16	0.15	0.12
ISIS	1.75	1.50
ISOLINE	0.20	0.18	0.16	0.15	0.12
JAQUELINE GUILLOT	2.00	1.75
JEAN CHEVREAU	2.25
JEANNE D'ARC	0.20	0.18	0.15	0.12	0.10
J. J. DEAN	1.00	0.90
JUNIATA	0.18	0.15	0.12	0.11	0.10
KNYSNA	0.40	0.35
KOCHI	0.20	0.18	0.15
LADY BYNG	2.00
LA NEIGE	0.30	0.25
LA NUIT	0.20	0.18	0.15	0.12	0.10
LE GRAND FERRE	6.00
LENT A. WILLIAMSON	0.60	0.50	0.45
LEVERRIER	1.20	1.10	1.00
LOHENGRIN	0.20	0.18	0.15	0.12	0.10
LORD OF JUNE	0.60	0.55	0.50	0.45	0.40
LORELEY	0.20	0.18	0.16	0.14	0.12
LURLINE	1.00	0.90
MME. ABEL CHATENAY	2.50
MME. BLANCHE PION	0.20	0.18	0.15
MME. BOULLET	0.20	0.15	0.12	0.11	0.10
MME. BOYER	1.75
MME. CHABAL	0.60	0.50	0.40
MME. CHOBOUT	0.40	0.35	0.33	0.30	0.25
MME. DE GENLIS	0.75	0.65	0.55	0.50
MME. DENIS	0.75	0.65	0.50
MME. DE SEVIGNE	0.30	0.25	0.20	0.18	0.15
MME. DURRAND	2.40	2.25	2.00
MME. HENRI CAYEUX	7.50	6.00
MME. JANIAUD	1.50	1.25
MME. J. VERNOUX	0.75	0.70	0.65	0.60
MAGNIFICA	1.20	1.00	0.90	0.80	0.75
MAJESTIC	10.00
MA MIE	0.20	0.18	0.16	0.14	0.12
MAORI PRINCESS	2.75	2.50
MARJORIE TINLEY	4.00
MARY GARDEN	0.20	0.18	0.15	0.12	0.10

VARIETY	PRICE EACH IN LOTS OF				
	Five	Ten	Twenty- five	Fifty	One Hundred
MARY GIBSON	7.50	6.00
MARY ORTH	0.80	0.75	0.60
MEDALLION	0.20	0.18	0.15	0.12	0.10
MEDRANO	0.60	0.55	0.50	0.40	0.35
MEMORY	1.25	1.00	0.90	0.75
MENETRIER	1.20	1.10	1.00
MICHELINE CHARRAIRE .	8.00
MIMUNG	0.65	0.60
MIRALBA	0.20	0.18	0.15
MIRANDA	0.35	0.30	0.25	0.22	0.20
MLLE. SCHWARTZ	1.00	0.90	0.75	0.60
MLLE. YVONNE PELLETIER	0.75	0.60	0.50
MOLIERE	0.60	0.50	0.40
M. AUSTIN	1.25	1.00
M. AYMARD	0.75	0.60	0.50
M. OLIVER PERIHUIS . .	1.20	1.00	0.90
MONSIGNOR	0.20	0.18	0.15	0.12	0.10
MORNING SPLENDOR . . .	3.75	3.40
MOTHER OF PEARL . . .	0.80	0.75	0.60	0.55	0.50
MRS. ALAN GRAY	0.20	0.18	0.15	0.12	0.10
Mrs. CHARLES PEARSON	1.25	1.00
MRS. COWLEY	0.35	0.30
MRS. HETTY MATSON . .	2.00	1.75
MRS. MARION CRAN . . .	12.00
MRS. TINLEY	0.60	0.50	0.45
MRS. WALTER BREWSTER .	0.60	0.50
MRS. WILLIAM FRYER . .	0.20	0.18	0.15	0.12	0.10
MYSTIC	4.00	3.50
NEPTUNE	0.45	0.40	0.35
NIBELUNGEN	0.20	0.18	0.16	0.14	0.12
NUEE D'ORAGE	0.20	0.18	0.15	0.12	0.10
ODORATISSIMA	0.20	0.18	0.15	0.12	0.10
OLYMPUS	2.00
OPERA	0.50	0.45	0.40	0.35	0.30
OPORTO	0.35	0.30	0.25
ORIENTAL	0.25	0.22	0.20
ORIFLAMME	0.35	0.30	0.25
PALEMON	2.00	1.75
PALLIDA DALMATICA . . .	0.22	0.20	0.16	0.12	0.10
PANCROFT	0.30	0.25	0.20
PARISIANA	0.20	0.18	0.15	0.12	0.10
PATIENCE	0.20	0.18	0.15	0.12	0.10
PAULINA	1.00	0.75	0.60
PAULINE	0.20	0.18	0.15	0.12	0.10
PEACOCK'S EYE	0.20	0.18	0.15	0.12	0.10
PEAU ROUGE	2.00	1.75
PERFECTION	0.20	0.18	0.15	0.12	0.10
PETIT VITRY	0.35	0.30	0.25	0.20	0.18